



SMART-HEAD

Sustainable Mindset and AI-Supported
Digital Transformation in Higher Education

NEWSLETTER No. 3

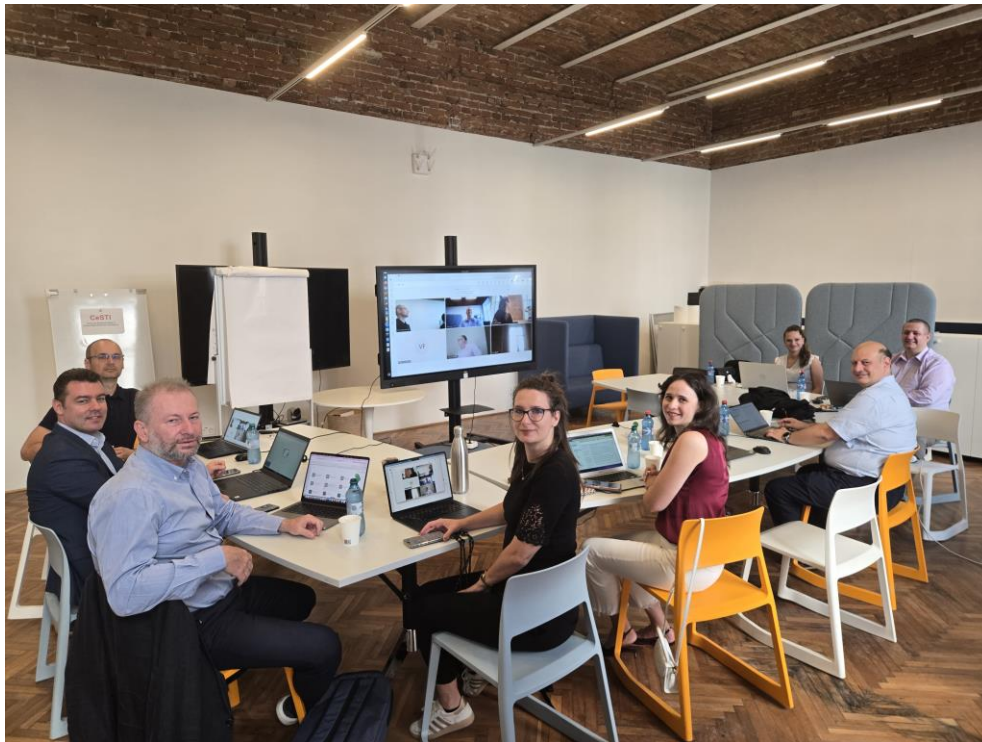
July 2026

SUSTAINABLE MINDS. SMARTER CHOICES.

Creating digital educational resources on sustainability

A hands-on SMART-HEAD workshop hosted by TUCN in Cluj-Napoca, Romania

The consortium moves from validated concepts to coordinated development



Consortium working session in Cluj-Napoca, Romania, 24–25 June 2026.

On 24–25 June 2026, SMART-HEAD consortium met for the workshop “**Creating digital educational resources on sustainability**”. The four partner teams reviewed project progress and student research, worked on the daily-card concept and agreed how educational content will connect with the digital ecosystem. They aligned the educational model, platform functions, multilingual content workflow and priorities for the next development phase.

17

SDGs allocated

4

partner teams

365

daily cards planned

FROM CONTENT DESIGN TO A WORKING PROTOTYPE

The workshop focused on creating consistent, useful daily cards. Partners also examined the smart-head web playground and discussed how the content workflow, quizzes, progress tools and multilingual resources will connect with the mobile application.

PROJECT WEBSITE

<https://smarthead.tu-sofia.bg/>

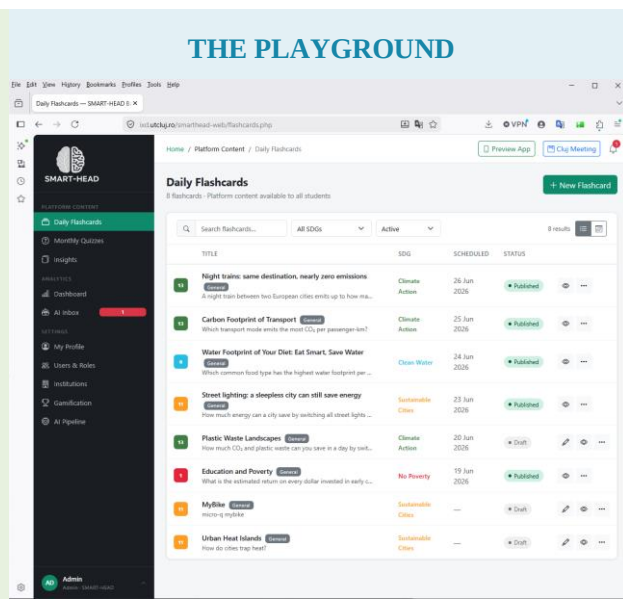
From workshop decisions to educational resources

What was achieved in Cluj-Napoca

The two-day meeting functioned as a hands-on design and planning workshop. Partners reviewed progress, examined the student research, tested content-creation workflows and agreed on the practical rules that will connect educational resources with the application.

AGREED DIRECTIONS

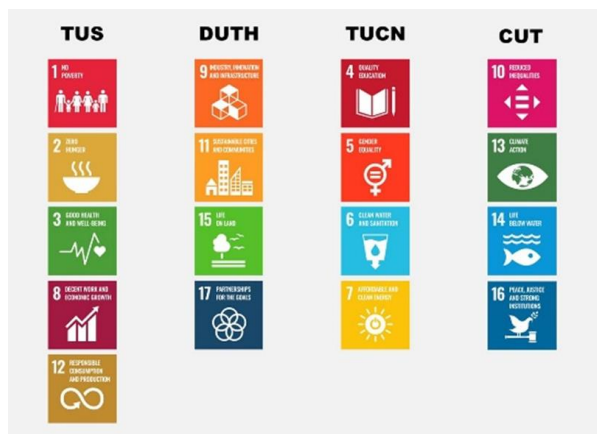
- **Daily cards** will combine a concise message, an SDG reference, a practical micro-action and optional deeper content.
- **Monthly quizzes** will draw questions from a bank linked to the cards; personal progress will be supported through optional gamification.
- **The interface** and all project-created content will be available in English, Bulgarian, Greek and Romanian; external resources will remain in their original language.
- **The content workflow** will support educator-created, discipline-specific resources while preserving expert and human review.
- **The demonstrated smart-head web playground** was accepted as a practical tool for producing the first pilot cards.



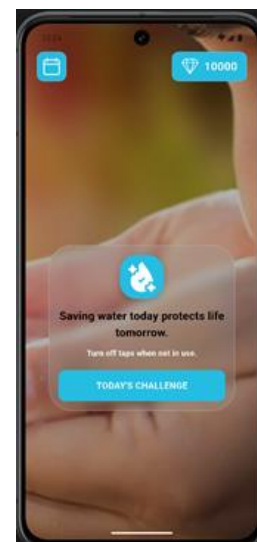
A fair distribution of the global goals

The 17 UN Sustainable Development Goals were allocated among the four partner universities by lottery. Each team will develop content for its assigned goals, while shared templates and review procedures will ensure a coherent learning experience.

Allocation of the Sustainable Development Goals among TUS, DUTH, TUCN and CUT



A daily sustainability card in the mobile application



What comes next

Partners will expand the card and question banks, refine the database and mobile application, coordinate translations and prepare integrated testing. The sustainability strategy will combine technical continuity, educational adoption and open access to reusable project results.

VISIT THE PROJECT WEBSITE
smarthead.tu-sofia.bg



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